

PRISM Services

CFO & Controller Services

Ongoing engagement
and outsourced
expertise to meet the
multifaceted needs of
small business
owners committed to
profitable growth.

“We want
good thinking partners
who offer ideas that
advance growth,
increase profits and
enable us to overachieve.

The relationship
with THG is a good fit
for us.”

Mike Golden
Founding Partner
@properties

Realize the value of having a talented CFO or Controller on your team—without the full-time burden.

Beyond traditional CPA services, some clients need on-going assistance with their company's financial operation to ensure the profitable growth of their business. The Hechtman Group (THG) **PRISM CFO & CONTROLLER SERVICES** are designed specifically to meet this need and to deliver the high-value benefits smart business owners expect.

Key factors that clients say they appreciate about our special services are:

- Access to senior level experience and expertise.
- Trusted advisor support for important decisions.
- A great service experience and proven teamwork.
- Improved business efficiencies and performance.
- Good return on their investment.
- “Having it their way” through services that are part-time, flexible, and designed to meet the specific, varied, and changing needs of their growing business.

Is it time to have a CFO or Controller?

- You struggle with month-end closing and keeping your financials up-to-date.
- You are uncertain about key business decisions and how they will impact cash flow.
- You may buy a business but are not sure about the best way to proceed.
- Your banker wants more financial information for your business; how do you prepare?
- You want a solid exit strategy but are uncertain about how to create your best option.
- You are experiencing significant growth and don't have a financial team to keep pace.

If you can say “Yes” to any of these questions, we are here to help.

Review the scope of our THG PRISM Services on the next page and let's have a conversation about tailoring a program for your unique needs.

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Enjoy the powerful
contributions a CFO or
Controller makes—
on a part-time basis.

“The Hechtman Group
is knowledgeable,
resourceful, and most
importantly, proactive.

I look to them
not just for doing taxes,
but providing tax
planning and business
advice as well.

They are professional
and personable,
making them a pleasure
to deal with.”

Marc Ginsburg
President
GEM Solutions, Inc.

Smart Services for Smart Leaders

CFO SERVICES

- **Executive Leadership for Financial Function**
Supervise controller and bookkeeping activities as well as providing senior level guidance for all key financial aspects of the enterprise.
- **Strategic Growth Planning**
Identify business opportunities, infrastructure needs and key personnel essential for profitable growth initiatives.
- **Buy-Sell Consulting**
Develop exit strategy, high-level opportunity analysis, projections and forecasts, deal negotiation, due diligence, structure buy-sell agreements, tax structures, etc.
- **Business Start-Up Consulting**
Provide projections, forecasts, and assistance with financing options— from bank negotiations to alternative sources including private placement.

CONTROLLER SERVICES

- **Management of Accounting Function and Personnel**
Accounts payable/receivable, general ledger month-end closing, cash flow monitoring.
- **Budgeting, Cash Flow Analysis, Forecasting, Working Capital Analysis**
Systems, processes and reporting to support effective financial operations.
- **Establish Structure and Process for Profit Center Analysis**
Guidance, benchmarking and productivity analysis.
- **Financial Analysis & Reporting**
- **Business Start-Up Consulting**
Develop opening balance sheet, implement effective accounting systems and processes and provide on-going support as required.
- **Business Sale Consulting**
Due diligence, tax and cash flow analysis of deal proposals, manage authoritative pronouncements compliance.
- **Implementing THG Partner Services**
From payroll services to complex estate planning our specialist providers are available as needed.
- **Oversight for Company and Business Owner Tax Returns**

Contact Us

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