

CREATING A RISK AWARE ORGANIZATION™

It seems like hardly a day goes by, without some mention in the news about a data breach, cybersecurity or identity theft issue. In fact, 2014 was called “The Year of the Breach” from the hacks at large companies. And last year’s breach statistics exceeded 2014, with staggering reports of small business data breaches, making **2015 “The Year of the Small Business Breach.”**

The National Cyber Security Alliance reports that over 70% of security breaches target small businesses with less than 250 employees. These businesses are often less equipped to protect sensitive company data and dedicate fewer resources to fighting cybercrime.

Most identity fraud originates from a sensitive, personal information breach in the workplace.

IMPACT ON INDIVIDUALS: Stolen personal identifiable information can result in tax fraud, medical records theft, employment fraud, child identity theft, social security fraud, cyber extortion, professional licenses suspended, criminal charges and even arrest.

IMPACT ON SMALL BUSINESS: Stolen personal information can result in financial damages, fines and penalties, production loss, civil litigation, outright loss of customers, system repairs, ongoing mitigation costs, damage to brand and employee trust.

60% of small businesses that have a data breach . . . go out of business after six months.

TARGET ANNOUNCES 13 U.S. STORE CLOSURES

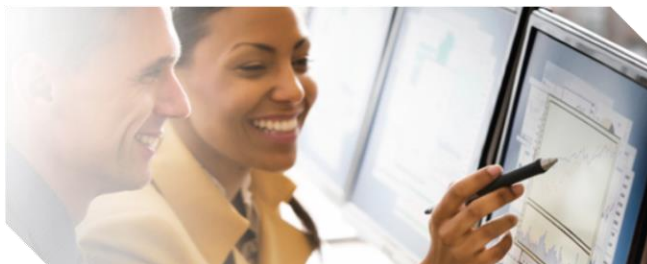
Target has burned through its \$100,000,000 in cyber insurance, spending over \$250,000,000 in expenses, through Q2 2015.

With costs still rolling in, they could end up totaling over \$1 billion in damages.

The good news – *“this has confirmed the benefits of effective employee risk awareness training.”*

EVERY COMPANY HAS SENSITIVE DATA, SO ALL SMALL BUSINESSES NEED TRAINING.

Our comprehensive personal and workplace training program is designed to help individuals better understand the threat and their responsibility. We engage professionals certified in the field of identity security and provide training based on best practices in identity management to empower individuals to take control of their identity and create a culture of security in the workplace. With a focus on awareness, behaviors and controls, everyone realizes they have a stake in the management of their own identity and the security of the data where they work.



**RISK AWARE INDIVIDUALS
BECOME THE BEST DEFENSE
AGAINST DATA LOSS, CYBER
THREATS, PHISHING EMAILS,
SCAMS AND IDENTITY THEFT.**

 Contact us for to schedule a preview of our Certified Course: **847.969.0384**