

***Enjoy the powerful contributions a CFO makes —  
but on a part time basis***

***Realize the efficiencies of having a talented  
Controller on your team—  
but without the fulltime burden***

Beyond traditional CPA services, some clients need on-going assistance with their company's financial operation to ensure the profitable growth of their business. THG PRISM CFO - CONTROLLER services are designed specifically to meet this need and to deliver the high-value benefits smart business owners expect. Key factors that clients say they appreciate about our special services are:

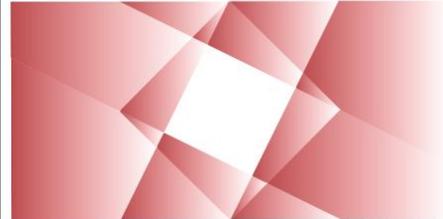
- Access to senior level experience and expertise
- Trusted advisor support for important decisions
- A great service experience and proven teamwork
- Improved business efficiencies and performance
- Good return on their investment
- *"Having it their way"* through services that are part-time, flexible and designed to meet the specific, varied and changing needs of their growing business.

**Is it time to have a CFO or Controller?**

- You struggle with month end closing and keeping your financials up to date.
- You are uncertain about key business decisions and how they will impact cash flow.
- You might buy a business but are not sure about the best way to proceed.
- Your banker wants more financial information for your business; how to prepare?
- You want a solid exit strategy but are uncertain about how to create your best option.
- You are experiencing significant growth and don't have a financial team to keep pace.

If you can say "yes" to any of these questions, we are here to help.

## PRISM Services



**Smart Services  
for Smart Leaders**

*Ongoing engagement and  
outsourced expertise to meet the  
multi-faceted needs of small  
business owners committed to  
profitable growth.*

**Our Clients Say...**

**"We want good thinking partners who offer ideas that advance growth, increase profits and enable us to overachieve. The relationship with THG is a good fit for us."**

**Mike Golden, Founding Partner  
@properties**

**"The Hechtman Group is knowledgeable, resourceful and most importantly, proactive. I look to them not just for doing taxes, but providing tax planning and business advice as well. They are professional and personable, making them a pleasure to deal with."**

**Marc Ginsburg, President  
GEM Solutions, Inc.**

Review the scope of our THG PRISM Services and let's have a conversation about tailoring a program for your unique needs.

## CFO SERVICES

- **Executive Leadership for Financial Function**  
*Supervise controller and bookkeeping activities as well as providing senior level guidance for all key financial aspects of the enterprise.*
- **Buy-Sell Consulting**  
*Develop exit strategy, high-level opportunity analysis, projections and forecasts, deal negotiation, due diligence, structure buy-sell agreements, tax structures.etc.*
- **Strategic Growth Planning**  
*Identify business opportunities, infrastructure needs and key personnel essential for profit - able growth initiatives.*
- **Business Start-Up Consulting**  
*Provide projections, forecasts, and assistance with financing options - from bank negotiations to alternative sources including private placement.*

## CONTROLLER SERVICES

- **Management of Accounting Function and Personnel**  
*Accounts payable/receivable, general ledger month end closing, cash flow monitoring.*
- **Business Start-Up Consulting**  
*Develop opening balance sheet, implement effective accounting systems and processes and provide on-going support as required.*
- **Budgeting, Cash Flow Analysis, Forecasting, Working Capital Analysis**  
*Systems, processes and reporting to support effective financial operations.*
- **Business Sale Consulting**  
*Due diligence, tax and cash flow analysis of deal proposals, manage authoritative pronouncements compliance.*
- **Establish Structure and Process for Profit Center Analysis**  
*Guidance, benchmarking and productivity analysis.*
- **Implementing THG Partner Services**  
*From payroll services to complex estate planning our specialist providers are available as needed.*
- **Financial Analysis & Reporting**
- **Oversight for company and business owner tax returns**

## CONTACT US

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