

Gain Every Advantage

We love working with sharp executives. Because so many of our clients are hard-charging entrepreneurs, we are constantly thinking about how to help them gain every advantage. It's one of reasons we provide PRISM CFO & Controller Services. We are often the "yin" to our client's "yang" making sure they have the quality of thinking, financial guidance and support services required to make solid business decisions and seize profit-generating opportunities.

When entrepreneurs who lead growth-oriented small businesses lack effective CFO/Controller services we see situations like these:

- Inability to produce timely, accurate financial information (cash flow, P&L, forecasts, etc.) that are required when working with bankers, investors and related key stake holders;
- Expenses and unexpected costs produce significant problems because there is limited awareness about inflows and outflows;
- Important decisions are delayed or made incorrectly because information is unavailable – or there are gaps in awareness about significant issues and competitive threats.

Understanding a company's financials, and the forces that impact them, can make the difference between success and failure. An effective CFO or Controller can bridge the gap between a business leader's core expertise and the senior level financial skills required to optimize the business. PRISM Services deliver an outsourced CFO or Controller who can provide the financial and strategic expertise to capitalize on profitable growth at a fraction of the cost of a full-time hire. It's one way we help our clients gain an important advantage. Is It time to have a discussion about PRISM Services for your business? [Contact us](#) for a conversation.

PRISM Services



Here are two articles about CFO services for small business that we think you will enjoy.

[Small Business CFOs: Do You Need One?](#)

[An Outsourced CFO Can Add Expertise, Yet Save You Money](#)

The Hechtman Group Ltd.

5250 Old Orchard Suite 400 | Skokie, IL 60077

Phone: (847) 853-2599 | Fax: (847) 919-3868 | www.thehechtmangroup.com